



Teachers Get Another Opportunity to Win A Dream Vacation in Round Two of Accelerate Learning's "STEMscopes Field Trip Around the World Sweepstakes"

Texas teacher Aimee Lawson wins \$2,500 travel voucher in round one of the Facebook promotion celebrating the unveiling of 1,000 new STEM videos in STEMscopes this fall

Houston, TX – Oct. 2, 2015 – From now through Oct. 8, 2015, U.S. preK-12 educators have another opportunity to win a \$2,500 travel voucher — good for anywhere in the world — in round two of a promotion from <u>Accelerate Learning Inc.</u>™, developer of the <u>STEMscopes™</u> digital STEM curriculum for preK-12 classrooms. The winner of the first round, which ended Sept. 4, is Aimee Lawson, a science teacher from Education Center International Academy (ECIA) Charter School in Sunnyvale, Texas.

To enter the current <u>contest</u>, individuals need only "like" the official <u>STEMscopes</u> <u>Facebook page</u>, "like" the competition's official Facebook post titled "STEMscopes Vacation Giveaway: Round II," and then share it with their friends in education using the hashtag #STEMvacation15. The contest is open to United States residents who work in education and can provide a preK-12 school district issued email address (void in Alaska, Hawaii and Puerto Rico where it is prohibited by law). All entries must be received by 5 p.m. Eastern Time on Thurs., Oct. 8, 2015.

The contest celebrates the rollout of nearly 1,000 standards-aligned, content connection videos embedded in <u>STEMscopes™ NGSS</u> and <u>STEMscopes™ K-12</u>, thanks to a partnership with <u>Twig World</u> Ltd.™, an award-winning digital media company. Born in teacher professional development labs out of Rice University, STEMscopes was built from the ground up to meet today's state standards and Next Generation Science Standards. It can be used as a core science curriculum or as a supplementary or enrichment resource in traditional, blended, and 1:1 classroom environments.

"I love that STEMscopes gives me so many choices for adapting it to my teaching style," said Lawson, who is thinking about using her \$2,500 travel voucher toward a Colorado ski vacation. "I'm looking forward to seeing the new videos. My students really like watching videos as an introduction to a topic. They're particularly helpful with abstract or difficult-to-understand concepts, and with students who may not have strong reading or English language skills. Having access to all the new videos will also save me time, since they're already aligned to standards and are grade-appropriate."

Because STEMscopes is built on an HTML5 platform, the Twig videos are viewable at any time, on any device via any modern web browser. Teachers can use the short, premium quality videos — which are created from top film archives including Getty Images® and BBC Worldwide® — to introduce, illustrate or reinforce a topic, or assign them directly to students. Teachers can also extend students' learning and improve their retention with ready-made video companion activities.





About Accelerate Learning, Inc.: Accelerate Learning, in conjunction with Rice University, is focused on becoming the most effective digital preK-12 STEM resource used by teachers, students, and parents.

With nearly two million student users and growing, Accelerate Learning has grown from a single product, STEMscopes in 2007, to a brand that now offers a variety of curriculum and professional development solutions that support early learning, NGSS, and customized state-aligned curriculum. Accelerate Learning has earned recognition as one of *District Administration*'s Top 100 Products, and as a finalist in the SIIA Innovation Incubator program. It has also won recognition from numerous industry programs, including the Digital Innovation and Learning Awards, the Association of American Publishers' Revere Awards, and *EdTech Digest*'s Cool Tool Awards.

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