



## **Teachers, Win Your Dream Vacation! The “STEMscopes Field Trip Around the World Sweepstakes” Will Award a \$2,500 Travel Voucher to One Lucky Educator**

*Accelerate Learning’s new Facebook promotion celebrates the addition of 1,000 content connection videos to its STEMscopes curriculum for preK-12 classrooms*

**Houston, TX – Aug. 14, 2015** – Beginning today, U.S. preK-12 educators have a chance to win a \$2,500 vacation voucher good for anywhere in the world, thanks to a promotion from [Accelerate Learning Inc.™](#), developer of the [STEMscopes™](#) digital STEM curriculum for preK-12 classrooms. The contest marks the unveiling of 1,000 premium quality videos newly embedded in STEMscopes — videos that allow students to see real-life phenomena and events to deepen their understanding of STEM subjects and the world around them.

To enter the [contest](#), individuals need only “like” the official [STEMscopes Facebook page](#), “like” the competition’s official Facebook post titled STEMscopes Vacation Giveaway, and then share it with their friends in education using the hashtag #STEMvacation15. The contest is open to residents of the United States who work in education and can provide a preK-12 school district issued email address (void in Alaska, Hawaii and Puerto Rico where it is prohibited by law). All entries must be received by 5 p.m. Eastern Time on Fri., September 4, 2015.

“At Accelerate Learning we work very hard to provide teachers with the tools they need to facilitate hands-on, inquiry-based learning that motivates students. But we know that no one works harder to inspire students than teachers themselves,” said Vernon Johnson, President and CEO of Accelerate Learning. “We created this promotion as a way of recognizing that we may provide the award-winning curricula and jaw-dropping video footage, but it’s the teachers who really make students’ career and college aspirations take flight, and they deserve to be rewarded.”

Born in teacher professional development labs out of Rice University, the STEMscopes preK-12 portfolio was built from the ground up to meet today’s state standards and Next Generation Science Standards. Used as a core science curriculum or as a supplementary or enrichment resource in traditional, blended, and 1:1 classroom environments, STEMscopes provides teacher and student digital resources, supplemental print materials, and hands-on exploration kits that build student engagement and excitement for learning.

Throughout the fall, [STEMscopes™ NGSS](#) and [STEMscopes™ K-12](#) will rollout more than 1,000 standards-aligned, content connection videos thanks to an agreement with [Twig World Ltd.™](#), an award-winning digital media company. Teachers can use the videos — which are created from top film archives including Getty Images® and BBC Worldwide® — to introduce, illustrate or reinforce a topic, or assign them directly to



students. Because STEMscopes is built on an HTML5 platform, the videos are viewable at any time, on any device via any modern web browser. Teachers can also extend students' learning and improve their retention with ready-made video companion activities.

**About Accelerate Learning, Inc.:** Accelerate Learning, in conjunction with Rice University, is focused on becoming the most effective digital preK-12 STEM resource used by teachers, students, and parents.

With nearly two million student users and growing, Accelerate Learning has grown from a single product, STEMscopes in 2007, to a brand that now offers a variety of curriculum and professional development solutions that support early learning, NGSS, and customized state-aligned curriculum. Accelerate Learning has earned recognition as one of *District Administration's* Top 100 Products, and as a finalist in the SIIA Innovation Incubator program. It has also won recognition from numerous industry programs, including the Digital Innovation and Learning Awards, the Association of American Publishers' Revere Awards, and *EdTech Digest's* Cool Tool Awards.

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